



# EKTIMIS

**PRESS RELEASE:** For Immediate Release

EKTIMIS Founder and Author to Appear on Take-A-Lesson Blog Talk Radio

**Boston, MA ([ektimis.com](http://ektimis.com)) May 24, 2010** — EKTIMIS founder and author of The Top Ten Laws of Respect principles and book series, Niyi Taiwo, to appear as a guest of leadership management consultant and blog talk radio host, Annalisa Adams-Qualtiere, on the [Take-A-Lesson](#) blog talk radio show.

Take-A-Lesson is an innovative blog radio show that features successful and experienced thought leaders that do not necessarily make national headline daily news. These seasoned professionals, primarily of ethnic minority status, join Annalisa for a good part of an hour to share their career journey, successes, trials and failures, while providing valuable insights and advice for the growing Altruistic Leadership diverse audience.

Niyi's guest appearance will include discussions on his ongoing work on topics anchored around the all-important topic of respect. He is the author of several books that include, *Respect: Gaining It and Sustaining It*, and the new series, *The Top Ten Laws of Respect – A Personal Guide*, *The Top Ten Laws of Respect in the Workplace – A Professional Guide*, and *The Top Ten Laws of Respect at Home – A Family Guide*.

Take-A-Lesson, featuring Niyi, with Annalisa will air on Friday, June 11, 2010 at 4:00PM EST on BlogTalkRadio — <http://www.blogtalkradio.com/altruisticleadership>.

## **About EKTIMIS:**

EKTIMIS is an innovative human capital development solutions provider. The EKTIMIS brand is anchored around a body of principles referred to as [The Top Ten Laws of Respect](#) along with a visual framework known as [The EKTIMIS Respect Model](#). EKTIMIS develops its own brand of original products and services that include respect-themed books, articles, multimedia videos, workplace diversity training seminars (featuring the hallmark EKTIMIS Respect in the Workplace Program), and powerful inspirational picture-framed artifacts for individuals, working professionals, parents and families, and organizations. EKTIMIS and EKTIMIS.com are a licensed brand and an operating business division (DBA) of Strategic Enterprise Technology, Inc., a creative Boston-based performance improvement solutions company. Follow EKTIMIS news and activities at [Twitter/ektimis](#) and at the [EKTIMIS website](#) for more information on current and coming offerings.

## **About Altruistic Leadership:**

[Altruistic Leadership](#) is a San Jose, California based leading provider of leadership development and management solutions for organizations and their diverse workforce professionals. The firm offers a suite of leadership and executive corporate educational programs, including its innovative Take-A-Lesson blog radio show featuring successful and experienced diverse thought leaders from across the country.

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