



EKTIMIS

PRESS RELEASE: For Immediate Release

EKTIMIS Founder and Author to Appear on Martha Stewart Living Radio Show

Boston, MA (ektimis.com) May 17, 2010 — EKTIMIS founder and author of The Top Ten Laws of Respect principles and book series, Niyi Taiwo, to appear as a guest of career consultant radio host, [Maggie Mistal](#), on Martha Stewart Living Radio show.

Maggie will be discussing the all-important topic of respect—in the workplace. As a career consultant and coach, Maggie will be engaging Niyi on several key themes on respect and performance (in the workplace) as presented in his books — *Respect: Gaining It and Sustaining It* and *The Top Ten Laws of Respect in the Workplace*.

The segment with Niyi will air on Friday, May 21, 2010 at 4:00PM EST on SIRIUS 112 / XM 157 during the second half of the hour-long show.

About EKTIMIS:

EKTIMIS is an innovative human capital development solutions provider. The EKTIMIS brand is anchored around a body of principles referred to as [The Top Ten Laws of Respect](#) along with a visual framework known as [The EKTIMIS Respect Model](#). EKTIMIS develops its own brand of original products and services that include respect-themed books, articles, multimedia videos, workplace diversity training seminars (featuring the hallmark EKTIMIS Respect in the Workplace Program), and powerful inspirational picture-framed artifacts for individuals, working professionals, parents and families, and organizations. EKTIMIS and EKTIMIS.com are a licensed brand and an operating business division (DBA) of Strategic Enterprise Technology, Inc., a creative Boston-based performance improvement solutions company. Follow EKTIMIS news and activities at [Twitter/ektimis](#) and at the [EKTIMIS website](#) for more information on current and coming offerings.

About Martha Stewart Living Radio:

Martha Stewart Living Radio is a unit of Martha Stewart Living Omnimedia. Martha Stewart Living radio programs include various lifestyle shows that broadcast on SIRIUS 112 and XM 157 satellite radio channels. New listeners and guests may visit sirius.com for a free trial.

About Maggie Mistal:

[Maggie Mistal](#) is the former Director of Learning & Development for Martha Stewart Living Omnimedia and a career consultant and coach. She has appeared often on CNN and she hosts a weekly national radio show, *Making a Living with Maggie*, that airs on Martha Stewart Living Radio.

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