



EKTIMIS

PRESS RELEASE: For Immediate Release

EKTIMIS Founder and Author Receives Official Resolution Award From Boston City Council

Boston, MA (ektimis.com) May 10, 2010 — EKTIMIS founder and author of The Top Ten Laws of Respect principles and book series, [Niyi Taiwo](#), is recognized and awarded an official resolution by the Boston City Council.

Following a long-held tradition, City Councillors Charles C. Yancey and Chuck Turner, on behalf of the Boston City Council, presented an official resolution to Niyi Taiwo in recognition of his standing support of the annual Charles C. Yancey Book Fair. For over twenty years the book fair event has promoted literacy among children and youth. This year's event, held on April 10, 2010, attracted hundreds of children and parents, and distributed over 25,000 brand new books to them free of charge.

“Literacy and respect go hand-in-hand. When a child learns to read and expands his or her knowledge, it boosts self-confidence and fosters self-respect.”

The annual book fair represents a standing commitment by City Councillor Yancey to promote literacy among children and youth—especially ethnic minority youth. Niyi continued his assistance this year by joining a host of other corporate sponsors who offered support to the noble cause. “Literacy and respect go hand-in-hand. When a child learns to read and expands his or her knowledge, it boosts self-confidence and fosters self-respect,” said the EKTIMIS founder and author. Several copies of one of the EKTIMIS new book series, *The Top Ten Laws of Respect at Home – A Family Guide*, were donated to the book fair for the benefit of many of the parents who make the conscious effort to bring their children to the book fair every year.

About EKTIMIS:

EKTIMIS is an innovative human capital development solutions provider. The EKTIMIS brand is anchored around a body of principles referred to as [The Top Ten Laws of Respect](#) along with a visual framework known as [The EKTIMIS Respect Model](#). EKTIMIS develops its own brand of original products and services that include respect-themed books, articles, multimedia videos, workplace diversity training seminars (featuring the hallmark EKTIMIS Respect in the Workplace Program), and powerful inspirational picture-framed artifacts for individuals, working professionals, parents and families, and organizations. EKTIMIS and EKTIMIS.com are a licensed brand and an operating business division (DBA) of Strategic Enterprise Technology, Inc., a creative Boston-based performance improvement solutions company. Follow EKTIMIS news and activities at [Twitter/ektimis](#) and at the [EKTIMIS website](#) for more information on current and coming offerings.

Contact Information:

(617)-854-7499
media@ektimis.com

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